

ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY SMES IN THE BALKAN-MEDITERRANEAN REGION

Subsidy Contract No. BMP1/1.3/2616/2017

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Company name: Agrotourism HUQI

Country/region of operation: Manzë, Durrës

Sustainability dimension: Environmental, geo-tourism, sociale

Description of the enterprise/imitative:

Agro Tourism Huqi was created as a family business from Huqi Family and is located in Manzë, 5 km from the national road, Tirana-Durrës. The land plot of 7 hectares (3.5 ha artificial lake and 3.5 ha of land) near Lake of Huqi, was turned into agro tourism in 2015. The work started back in 2009 by purchasing the land close to the lake and signing a lease contract with the Directorate of Sanitation for the use of artificial lake for creative sports. In the second year (2010), the work continued with the organization of the terraces, irrigation system, planting trees etc. In 2014, 8 wood tents were built as well as kitchen equipment installed to start the restaurant service. At the end of 2015, a wood and glass closed space was build serving as the main restaurant with a capacity of 180 people as well as 3 new tents and barbecues space. Currently the capacity is of 350 people. The restaurant occupies 70% of the revenues, while the rest is covered from bar services. The restaurant menu is based on traditional and indigenous beverage (Menen, Kallmet Cristavo, etc.).

Social/community impact sought:.

The main part of products is provided by community products. It is aimed at creating accommodation conditions in order to extend the length of stay. Increased number of staff to about 50 people.

Stakeholders: Huqi

Approach applied:

Nature has given us everything, creativity is enough to use it in a sustainable way.



Innovation applied:

Solar panels, irrigation system, LED lighting throughout the premises, creating facilities for didactic farms for children and camping placement.

Social impact and business results achieved:

The activity is provided by a staff of 15 employed full-time and 12 part-time.

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Challenges and problems: Emigration and migration create problems for qualified personnel. Lack of infrastructure to facilitate the arrival of tourists (600 meters untouched).

Year when the enterprise was created: 2015

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References:

https://www.facebook.com/AgriTourismHuqi/

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