

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY
SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Company name: Aliathon Holiday Village



Source:

https://www.facebook.com/pg/AliathonHolidayVillage/photos/?ref=page_internal

Country/region of operation: Paphos, Cyprus

Sustainability dimension: environmental, social, economic

Description of the enterprise/initiative: The Aliathon Holiday Village in Paphos, Cyprus is an oasis of beauty and tranquillity oriented towards families and couples interested in high quality holidays. The Aliathon Holiday Village comprises of two themed villages, the Aegean and the Fishing Village, set in an estate of 14 hectares, as well as the Aliathon Plaza collection of restaurants and bars. The Aliathon Holiday Village distinguishes itself in terms of the quality of its recreational and leisure facilities. Guests can swim in four outdoor pools, including the largest pool in Cyprus sized at 3,000 m², and a mini waterpark (splash pool) featuring a variety of water slides which is always a great hit with our younger visitors. They also have available kids club, crèche and Teenagers Club with different activities and animations.

The athletic facilities at the Aliathon include two Bowling Green courts, floodlit tennis court, mini-football court, and archery range, on site scuba diving, table tennis and game rooms.

The Aliathon Holiday Village provides a full range of dining options. The Holiday Village include two restaurants—a main Pantheon Buffet Restaurant and The Karnayio Snack Bar — as well as four pool bars offering a variety of snacks, drinks and cocktails. Three night bars are also available. The Aliathon Plaza located at the front of the Holiday Village and operates four of the best restaurants in Paphos, including the Aegeon Greek Restaurant, the Mezedogonia Cypriot Taverna, the Poco Loco Mexican Cantina and the “Mare e Monti” Italian Restaurant. It also offers two pubs and two bar-clubs where the Aliathon Holiday Village guests and local residents are welcome.

The Aliathon Holiday Village offers a comprehensive gastronomy choice through our restaurants and bars and a range of different dining options. You can book on a room only, bed and breakfast, half board, full board and all-inclusive basis.

The Aliathon Holiday Village is fairly flat and very accessible. People with disabilities are welcome and offered a wheelchair friendly approach across the entire village. There are easy accessible ramps, lifts, one full developed wheelchair friendly room and many partly developed rooms. Two of the swimming pools are walk in pools offering easier access for swimming.

Social/ community impact sought: Creation of a hotel offering modern facilities, accessibility and high quality services, designed with exacting standards of architecture and environmental sustainability

Stakeholders: guests, society

Approach applied: environment responsibility, increased accessibility, facility management

Innovation applied: A unique feature of the hotel is the High Rope Park, the only one in Cyprus--where guests can try their hand at rope climbing and acrobatics, under trained supervision; swimming pools accessible for disabled people; the only Cyprus hotel with a geothermal heating system.

Social impact and business results achieved: The Aliathon Holiday Village has been awarded the Sustainable Tourism Award many times (for example by TUI/First Choice UK) in recognition of the efforts and actions taken to protect the environment. The hotel has achieved the following certifications for management systems: ISO 9001:2008 – Quality Management System, ISO 22000:2005 – Food Safety Management System (HACCP), ISO 14001:2004 – Environmental Management System, ISO 18001:2007 – OHSAS: Occupational Health & Safety System , EMAS – Eco-Management and Audit Scheme & TRAVELIFE Gold Award.

Financial situation / sustainability of the business model: Responsible business is one of the company’s most important values since the first year of its operation. Aliathon Holiday

Village is committed to managing its business in a sustainable way that will benefit future generations, while enhancing the Aliathon experience for its guests. Throughout the years, the management is continuously working to improve the environmental performance of the company in many areas including energy efficiency, renewable energy use, water conservation, waste minimization and sustainable procurement. And in the day-to-day operations of the resort, the hotel has established clear targets for energy, water consumption and waste creation in order to measure the performance. The company has also developed individual Environmental & Sustainable policies in order to comply with International Standards requirements.

The following statement of principles and intentions comprise the Environmental Policy of Aliathon Holiday Village, applicable to all activities of the Hotel.

- committed to minimise the impact of our operations on the environment with a pollution prevention program.
- committed to comply with all relevant environmental legislation and regulations and with other requirements to which the hotel subscribes.
- committed to protect the environment through continual improvement of the environmental performance. All businesses take into account the effects that the implemented activities have on the environment.
- committed to continually improve the environmental performance.
- committed to provide all necessary means for the implementation of the Environmental Management System

Key success factors: high quality of services, location, management policy

Challenges and problems: lack of qualified staff

Year when the enterprise was created: n/a

References (web-site, intent links, video, etc.): <http://www.aliathonvillage.com/>