

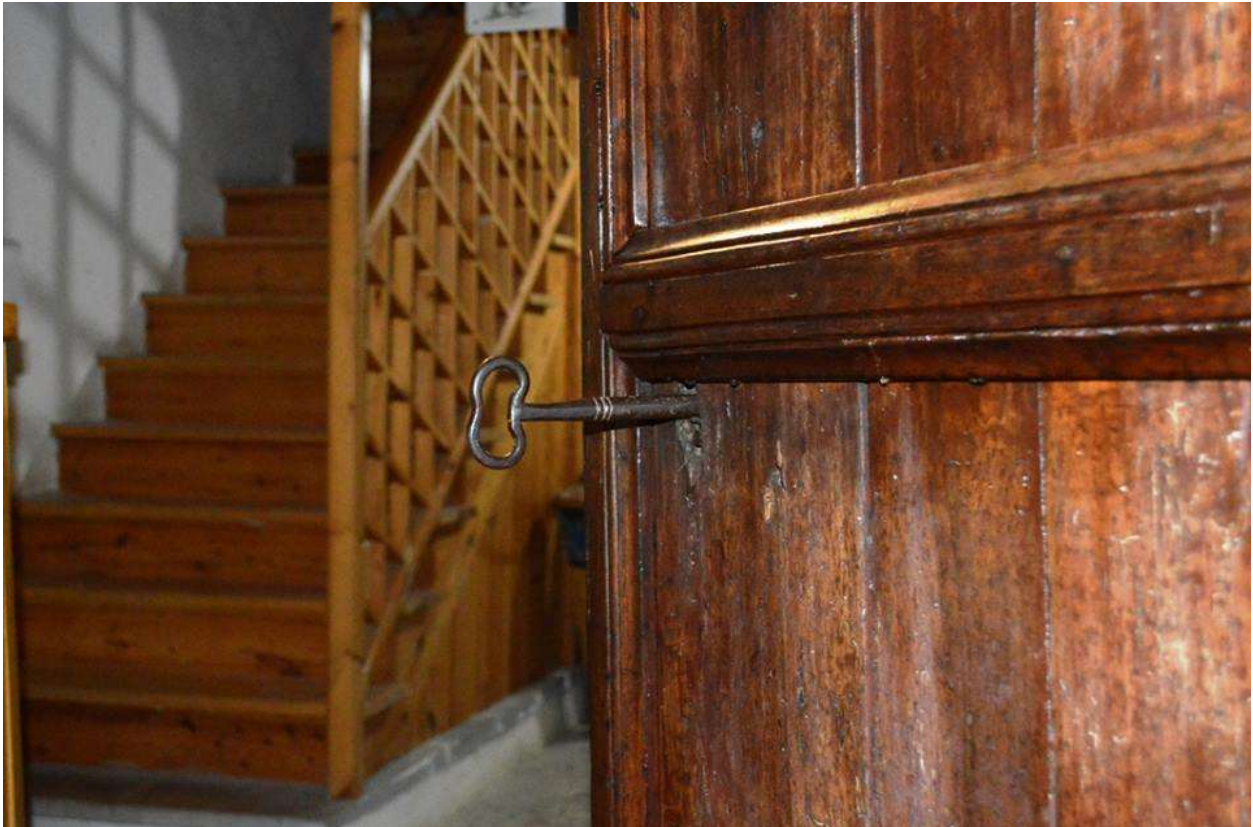
*ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE  
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION*

Subsidy Contract No. BMP1/1.3/2616/2017

**Best-Practice Database**

Sustainable Development Solutions for Hospitality SME

**Company name:** Babameto House and Hostel



**Country/region of operation:** Gjirokastra, Albania

**Sustainability dimension:** Social, Cultural

**Description of the enterprise/imitative:** The hostel is housed in one of the most impressive traditional houses in the heart of old Gjirokastra. The house belongs to the Babameto family, and was constructed during 19 century and was newly restored during 2012-2013.

Babameto is an ideal choice as you will get the most out of your visit in the historic Gjirokastra and especially by spending time in this old house.

**Social/ community impact sought:** Babameto House and Hostel aims at highlighting the cultural and natural assets of Gjirokastra, namely its natural beauty, unique architecture and cultural heritage, the variety of entertainment options, the modern infrastructure and traditional hospitality in the city of Unesco.

**Approach applied:** Babameto offer a variety of accommodation services like private rooms for families, B &B, camping etc. It has a library with books and maps in English and many other languages.

Many events take place in Babameto, such traditional cooking, traditional music, exhibitions, trainings etc.

It is located just 100 m from the Old Bazaar, very close with the castle and other spots of the historic part of the city.

**Social impact and business results achieved:** It promotes handmade and traditional products of the city of Gjirokastra affecting the employment and well-being of the community.

**Key success factors:** Keeping the tradition in every aspect of the hotel's work.

**Year when the enterprise was created:** 2016

**References:** <http://babametohostel.beep.com/>  
<https://www.facebook.com/BabametoHouse/>