

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Chateau Sopot



Source: <http://www.vino.mk/mk/makedonija/vinarii/shato-sopot>

Country/region of operation: Veles, FYRO Macedonia

Sustainability dimension: social/economic/environmental

Description of the enterprise/imitative: The small boutique winery, Chateau Sopot, is located in the Veles Winery, in front of the city of Veles, surrounded by vineyards located at an altitude of 220 m. In the winery there is a wine shop, a restaurant and a beautiful view of the vineyards and six apartments. The wines of Chateau Sopot are sold in the best restaurants in the country, as well as in selected wine shops. The winery is a place in a beautiful setting with outstanding cuisine and reasonable prices can taste wonderful Macedonian specialties stained with refined Macedonian wine.

Social/ community impact sought: employment of local people, development of agriculture, promotion of tradition

Stakeholders: local community, local business sector, suppliers

Approach applied: small facilities with high quality production, high quality customer service

Innovation applied: organizing educational wine tours with wine tasting, investing in an ambient facility, professional educated staff

Social impact and business results achieved: economic and social dimensions,

Financial situation / sustainability of the business model: The winery is located in an excellent location, with high quality service, beautiful landscape and ambience, which provides great attendance and sustainability of the business

Key success factors: investments in wine crops, wine cellar, restaurant, quality product, quality of service

Challenges and problems: poor development of the region, poor infrastructure, incomplete tourist offer of the region

Year when the enterprise was created: 2006

References (web-site, intent links, video, etc.):

<http://www.vino.mk/mk/makedonija/vinari/shato-sopot>

<https://vecer.mk/ekonomija/vinarskiot-sektor-vo-podem-n-dozhivejte-ja-toskana-vo-makedonija-vo-vinarijata-shato-sopot>

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