

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Company name: Harmonia Group

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Country/region of operation: Durrës

Sustainability dimension: Environmental, Social, Managerial

Description of the enterprise/imitative :

Harmonia Hotels Group is positioned in the City of Durrës. One of the most ancient cities, inhabited for almost 3000 years. The city which was the birthplace of emperors, visited by apostles and other characters of the ancient world. The city where full of legends and very old ruins, which are silent witnesses of a flourishing period and old stories that blend in harmony with the rhythms of modern life. The city with broad beaches and mild climate, with one of the biggest seaports on the Adriatic coast, the city of famous musicians and poets, old quarters alive with luxurious bars and modern buildings. The city with hospitable people always ready to welcome visitors and guests. These are what you will find in Durrës, one of the most important tourist attractions across Albania.

Social/ community impact sought:

Enlargement is the near future objective, with over 500 rooms and 400 people employed.

Stakeholders: Intours Agency and it's partners

Approach applied:

Working in an alliance we can make a vertical integration and a more qualitative service.

Innovation applied:

Water filtration, solar panels, water recycling, use of bio products from the surrounding areas.

Social impact and business results achieved:

The group includes 5 hotels with over 350 rooms and over 250 employees. The hotels function all year round.

Contact person for more information:

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References:

<https://harmoniahotelsgroup.com/>

<https://www.facebook.com/harmoniahotelsgroup/>