

## ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY SMES IN THE BALKAN-MEDITERRANEAN REGION

Subsidy Contract No. BMP1/1.3/2616/2017

**Best-Practice Database** Sustainable Development Solutions for Hospitality SME

Company name: Hotel Akademia



Country/region of operation: Voskopojë, Korçë, Albania

Sustainability dimension: Social, cultural, environmental.

Project co-funded by the European Union and National Funds of the participating countries.



**Description of the enterprise/imitative:** Hotel Akademia, the former pioneer camp built in the 1950s, lies about 1000m away in the northwestern part of the village of Voskopoja. Among the permanent green and clean air, this camp has hosted thousands of children from all over Albania.

After the restoration in the years 2000-2004 Hotel Akademia offers 16 hotel rooms, 13 villas, a restaurant where you can enjoy Korça's traditional cuisine and the amazing beauty of nature. Among other things, do not forget to visit the village with the 24 ancient churches where the history of civilization and the development of the Voskopoja is expressed. Just 400 meters from the hotel is the "Shën Prodhrom" Monastery, the oldest existing building of the village, built in 1932.

**Social/ community impact sought:** Offering traditional local foods, using bio products, and promoting the historical and cultural values of the area, helps the local community in its day-to-day work. Stakeholders:

**Approach applied:** At Hotel Akamdemia you can relax outside the stress and noises of City Life. The Hotel is situated close to the woods of Voskopoja which fill your lungs with fresh clean air. Staying at Hotel Akademia gives you the possibility to benefit from many activites like horse riding, alpinism, hiking etc..

Besides hotel rooms, at Hotel Akademia you have the opportunity to book and accommodate in small wooden villas situated in the middle of greeny, fresh forest.

**Key success factors:** The location near an ancient tourist center offers tourists plenty of opportunities to visit historic buildings. Traditional local cuisine. The hospitality of the local people and the beauty of nature.

Year when the enterprise was created:2000

References: http://www.hotelakademia.al/