

**ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION**

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Hotel Blue Sky



Country/region of operation: Saranda, Albania

Sustainability dimension: Environmental, hospitality

Description of the enterprise/imitative: This property is 2 minutes walk from the beach. Featuring a private beach area with sun loungers and parasols, Hotel Blue Sky is set 2 km from the centre of Sarandë. The on-site restaurant offers domestic specialties, while all rooms provide balconies with views of the Ionian Sea and Corfu Island or the surrounding mountains.

Sarandë Castle is 4 km from the Blue Sky, while the Butrint Archeological Park can be reached in 15 km. Ksamil offers beautiful beaches, just 10 km from the property.

Buses with frequent links to the city centre stop right in front of the hotel while Sarandë Ferry Port is 4 km away with connections to Corfu Town. Himara is 55 km from the Blue Sky Hotel.

Stakeholders: Clients

Approach applied: Invested in new facilities, distance from the beach, competitive prices

Innovation applied: Free parking and Wi-Fi, private beach area, free bikes for clients, extra activities like diving, canoeing, fishing etc.

Key success factors: Strategic geographical position,

Challenges and problems: The hotel is closed in off-season for around 7 months

References: <http://www.hotelbluesky.al/>
<https://www.facebook.com/hotelblueskysaranda/>