

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Hotel Laki, Ohrid



Source <http://lakhotelspa.com/>

Country/region of operation: Ohrid, FYRO Macedonia

Sustainability dimension: Social

Description of the enterprise/initiative: Featuring an outdoor swimming pool and free Wi-Fi, Laki Hotel & Spa is set in Ohrid, 5 km from Port Ohrid and 5 km from Early Christian Basilica. Museum Robev House is 5 km from the hotel, while Saint Pantelejmon is 5 km away.

Built in 2017, the property is within 5 km of Saint Sofia. Every room has a terrace. At the hotel, rooms are equipped with a balcony. Laki Hotel & Spa offers certain units with mountain views, and all rooms are fitted with a private bathroom. All rooms at the accommodation come with a seating area and a flat-screen TV with satellite channels. The daily breakfast offers continental, buffet or à la carte options. There is an on-site restaurant, which serves local and Ethiopian cuisine and offers Dairy-free options.

The wellness area at Laki Hotel & Spa features a hot tub, a sauna and a hammam. Speaking Bulgarian and English at the reception, staff are always at hand to help.

Social/ community impact sought: The Hotel Laki influenced opening of more than 100 new jobs in the local community, and directly employed 50 workers.

Stakeholders: Travel agencies, operators for transports, operators for food and drinks, operators for furniture

Social impact and business results achieved: They have opened 50 new jobs and connect many local operators of food and drinks, also they have permanent increase of the results of 5-10%

Financial situation / sustainability of the business model: It is good, and it has sustainability because permanent education gives innovative ideas of marketing and open new target markets

Key success factors: Permanent education of the staff in hotel

Challenges and problems: No specific challenges perceived by the management

Year when the enterprise was created: 2017

References (web-site, intent links, video, etc.): <http://lakahotelspa.com/>

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