

*ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION*

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Hotel Splendor



Country/region of operation: Dhërmi, Vlorë, Albania

Sustainability dimension: Environmental, hospitality

Description of the enterprise/imitative: A dream place in which guests get what they deserve. A place just for people who know what they really need. A place for those who love life. Discover a new universe, where anything can happen. Merging elements of nature of Dhermi and Llogara form one of the most unique natural paradise in the world. Hotel Splendor offers a new dimension for holiday in Dhërmi beach.

Approach applied: Located 150 meters from the nearest beach that offers free sun loungers and parasols Splendor Hotel & SPA offers an outdoor swimming pool, a fitness centre free of charge for clients and Free Wi-Fi is provided in public areas. Splendor Hotel & Spa has a children's playground located on property grounds indoor and outdoor, spa and wellness services are also offered at an additional cost.

Innovation applied: Investments in solar energy and water saving technologies

Key success factors: A quiet oasis near one of the most beautiful beaches of the Ionian Sea, competitive prices.

Challenges and problems: Extension of activity throughout the year.

References: <http://hotelsplendor.al/web/home/>
<https://www.facebook.com/www.hotelsplendor.al/>