

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Company name: Jal Kamping

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Country/region of operation: Vlorë, Albania

Sustainability dimension: Environmental

Description of the enterprise/imitative :

Jal camping began in 1999 as an initiative for the development of eco-tourism and adventure, with the participation of some environmentalists, artists, operators of sports tourism and adventure, writers and civil society activists. D.Culi, M.Kabashi, B.Koleka, X.Mato, Y.Alickaj and others have been the visitors and the inspirers of this youth activity, born of love for nature and adventure, and continues with that passion for the protection of environment, active entertainment and adventures of an unforgettable summer ...

Social/ community impact sought:

It was one of the first initiatives that contributed to the promotion of the Jale's coast by helping and in the well-being of the community.

Approach applied:

Building a friendly environment where the focus is on the coexistence with nature by disconnecting from city monotony, technology etc.

Key success factors: Youth participation, group activities, wonderful coast.

Challenges and problems: Construction in the vicinity of the camp of tourist complexes that differentiate and restrict access to the natural areas of the area.

Year when the enterprise was created:1999

Contact person for more information:

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References:

<http://www.jalkamp.com/>

<https://www.facebook.com/jal.kamp/>