

## ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY SMES IN THE BALKAN-MEDITERRANEAN REGION

Subsidy Contract No. BMP1/1.3/2616/2017

**Best-Practice Database** Sustainable Development Solutions for Hospitality SME

**Company name:** Kodra e Kuajve (Horses Hill)





Country/region of operation: Durrës, Albania

**Sustainability dimension:** Environmental economic, resource-saving technologies, facility management

Project co-funded by the European Union and National Funds of the participating countries.



**Description of the enterprise/imitative:** The structure was built in the beginning of 2012. The complex is located at the top of Shkallnuri hill, from where you can enjoy a special natural environment and a wonderful view of the coast of Durres.

Farming and agro-tourism is an ideal place for families, groups and visitors who want to relax in the open space and want to enjoy the sport, nature, culture and good food. This environment indicates the strong connection between man and nature.

## Social/ community impact sought:

The restaurant offers traditional Albanian foods, with products that are produced by localized farms near the complex. The wine cellar is a complementary restaurant setting where domestic wines dominate but there are offered foreign wines too.

**Stakeholders:** Residents of the region of Durrës, Tirana and visitors looking for highclass moments

Approach applied: Agro-tourism approach

**Innovation applied:** Within the structure there is a horse stall of various races. Visitors and customers can enjoy a horse ride in the enclosed space of the restaurant. Young children are accompanied throughout the course by an instructor, expert in the field of hipism.

**Key success factors:** Wonderful traditional cuisine, relaxing environment and a fierce view of the city of Durrës. The pure races of Arabian horses, English horses and so on.

**Challenges and problems:** The Horses Hill is located at the peak of a hill, while to get there the tourist infrastructure is not the best. Its upgrading and the full capacity hotel operation will turn this place into an attractive point for 365 days of the year.

## Year when the enterprise was created: 2012

**References**: <u>http://www.kodrakuajve.com/</u> https://www.facebook.com/Kodra-e-Kuajve-468600563261310/

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