

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

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Company name: Llogora Tourist Village

Country/region of operation: Vlorë, Albania

Sustainability dimension: Environmental

Description of the enterprise/imitative :

Llogora Tourist Village is located in the heart of the National Park Llogora covering an area of 12 km. It consists of 16 chalets, a four-floor hotel with a heated pool, the Beer Club, a tavern, a restaurant, a bar, basket-ball court, a conference room as well as two extra rooms of smaller capacity which serve as event- and- family- meetings facilities. While the temperature in spring in other cities of Albania reaches high levels, the temperature in Llogora reaches during the day 10 degrees minimum and during the night 10-12 degrees. This offers a natural cool breeze during the day and a sweet night sleep. In the winter Llogora Resort is covered with snow.

At the beautiful area of Llogora Tourist Village deers and reindeers are running around giving a magical colour at your holidays.

Social/ community impact sought:

Local employment, local products.

Approach applied:

365 days of hospitality in Llogora, both in snowy winter and fresh summer time.

Innovation applied:

Use of wooden and stone houses. Preserving the environment from concrete buildings. Water recycling and use of solar panels. Small staff rotation.

Social impact and business results achieved:

The staff stability during the years, familiarity with the clients, traditional typical products produced in the area and their use in gastronomy provide the social and economic impact.

Financial situation / sustainability of the business model:

75% percent of annual tourist occupancy and continuous improvement of conditions.

Key success factors: The use of tradition in products and service, the quality of service. The favourable climate in four seasons is a very important element for its continuity.

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Challenges and problems: Opening of alternative travel routes will reduce the visitor's movement and reduce their flow.

Year when the enterprise was created:1998

Contact person for more information: info@llogora.com

References:

<http://www.llogora.com/index.php?lang=en>

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