

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Nano Resort Bio Food



Country/region of operation: Daias, Petrelë, Tiranë, Albania

Sustainability dimension: Environmental economic, resource-saving technologies, facility management

Description of the enterprise/imitative: Nano Resort is located away from the noise and urban pollution. In Daias Petrelë, where the silence and the bio products are "prevailing". At the resort you will find the service you deserve. Everything we produce and serve is bio, and we have a wide range of bio products. In the resort's facilities there are also fish tanks where the main type is the traditional carp. Tree drainage systems are traditionally implemented. 5 hectares of land sown with olives and oil is provided by this field. Greenhouses, stables and bio food items are some other characteristics of the resort.

Social/ community impact sought: The initiative is based on the tourism model that brings a diversified resort product in nature, away from the noisy lifestyle of the nights, where the client becomes part of various itineraries within the greenhouses, the spaces of the olive groves and a variety of domestic animals. Children are familiar with the products by linking their function to the didactic farms.

Stakeholders: Guest

Approach applied: Promotion of agro-touristic activities

Innovation applied: The use of traditional elements, costumes in a modern setting with antique antiques where woodwork is hand-made.

Social impact and business results achieved: The activities developed at the Farm are different from planting bio products, various vegetables, bird growth, animal care and services to different fruits. There are activities that can be followed by different group-ages, families or groups of visitors.

Financial situation / sustainability of the business model: The farm can provide economic, social and environmental benefits for farmers, managers and visitors alike. Farmers have an impact on the growth of production and supply of fresh bio products, employment sustainability, but also by providing a special product. Managers assure the business standing by offering a great deal of quality to a variety of visitors, but especially for family members. Visitors have the opportunity to benefit from an environment far from city elements.

Key success factors: The persistence to bring a bio product, the quality of service, the involvement of families in the various processes in the business spaces.

Challenges and problems: Opportunity to involve more young people in these activities, creating a network of didactic farms where school students are permanent visitors.

Year when the enterprise was created: 2010

References: <http://nanoresort.al/>
<https://www.facebook.com/NanoResortBioFood/>

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