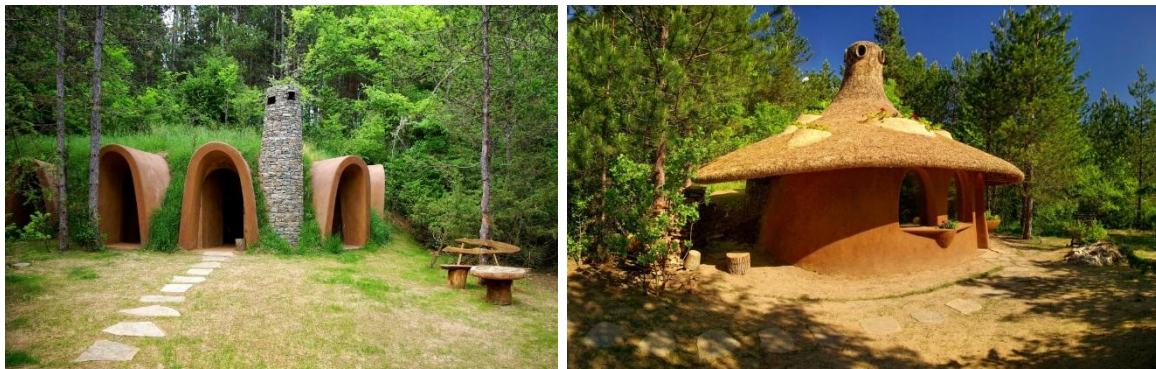


**ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE  
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION**

Subsidy Contract No. BMP1/1.3/2616/2017

**Company name: Omayo Eco Village**



Source: <http://www.omaya.bg/>

**Country and region of operation:** Gaitaninovo village, Gotse Delchev, Bulgaria

**Sustainability dimension:** environmental, resource-efficient

**Description of the enterprise/initiative:**

Omayo village is a non-traditional settlement situated in Slavyanka mountain on a territory of 50 hectares. The fairytale atmosphere is accompanied by two lakes, forests, meadows and many fabulous rocks. There are seven houses entirely made of natural materials - stone, clay and wood which makes the place one of a kind and contribute for the unique experience of the visitors. The nearby water basins are loaded with fish and visitors can enjoy fishing, as the fish they catch can be after that prepared in the restaurant. The mountain offers forest routes even with mountain bikes and gives the visitors a chance to get to know the herbs, pick up mushrooms which can also be prepared in the restaurant.

**Social/ community impact sought:**

Omayo village is an attractive place for families and groups of visitors who wish to enjoy life as it was back in the days – away from technologies and close to the nature.

**Stakeholders:** Families with children, young couples, groups of visitors, nature lovers

**Approach:**

Omaya achieves its objectives by using only natural materials and organic products ensuring resource-efficiency at the same time bringing people together for a unique environment friendly experience.

**Innovation:**

Creating the only in the country clay-made village for sustainable tourism

**Social impact and business results:**

Omaya enjoys tremendous interest of both accommodating visitors and tourists who come to see the place during the day. The FB page of the eco-village has 40,000 followers and the reviews and comments are more than good. People who have visited Omaya are satisfied and wish to come back one day, they share that the atmosphere is magical and they love the fact that everything is natural.

**Financial situation / sustainability of the business model:**

Omaya is family owned complex, thus the family members and working there. The village is self-sustaining through the overnight stays taxes and the production and sale of homemade food.

**Key success factors:** Innovative, one of a kind, resource - efficient sustainable place with amazing location.

**Challenges and problems:** The isolation and the deliberate lack of modern technologies narrow the number of visitors

**Year of establishment:** 2011

**References** (web-site, intent links, video, etc.):

<http://www.omaya.bg/> <https://www.youtube.com/watch?v=cdhAbiGm1f8>