

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE  
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

**Company name: Prestige Resort**

**Country/region of operation:** Durrës, Albania

**Sustainability dimension:** Environmental

**Description of the enterprise/imitative:**

The 5-star Prestige Resort enjoys its location walk from the beach. The business hotel represents Italian architecture in Golem. The centre of Golem can be reached in 30 minutes' walk from the hotel. Prestige Resort is connected with other parts of Golem due to a port located nearby.

A variety of Mediterranean dishes is offered at the Prestige restaurant. Prestige Resort is approximately 30 km away from Rinas Mother Teresa airport.

**Social/ community impact sought:**

Located in an oasis of pine wreaths, with buildings and villas (86 existing rooms and 65 more to be added), provides employment for over 100 community residents and not only.

**Stakeholders:** Hysenbelliu Group

**Approach applied:**

Preserving the environment in its natural state

**Innovation applied:**

Using solar panel lighting, limiting water consumption by recycling, using seawater for swimming pools.

**Financial situation / sustainability of the business model:**

With the first year of operation, customers' expectations were exceeded. Currently, it has been secured since December 2017 the 100% reservation of rooms for the May-October 2018 season.

**Key success factors:** Peaceful and relaxing environment, high quality service, favourable location and conditions for family vacations.

**Challenges and problems:** The need for qualified staff in various services. Surrounding infrastructure is not at the desired level.

**Year when the enterprise was created:** 2017

**Contact person for more information:**

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**References:**

<http://prestige-resort.golem.hotels-al.com/en/>

[https://www.facebook.com/prestigehotelresort/?ref=br\\_rs](https://www.facebook.com/prestigehotelresort/?ref=br_rs)