

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Reastaurant & Pansion Kutmicevica



Source: <http://www.kutmicevica.com.mk/?lang=en>

Country/region of operation: Vevcani, FYRO Macedonia

Sustainability dimension: social/economic/environmental

Description of the enterprise/imitative: Kutmičevica Pansion promotes the historical and cultural heritage of the village of Vevčani, situated at the foot of Jablanica Mountain, 14 km away from Ohrid Lake, at the altitude of 930 meters. It is placed in a restored 19th century house that has retained its original structure and been kitted out with authentic fixtures and furnishings. During their stay in Kutmicevica Vevcani, guests have chance to visit a village with traditional architecture and test local traditional cuisine.

Social/ community impact sought: promotion of local culture, purchase of local products, and protection of the environment

Stakeholders: local community, local business sector, suppliers

Approach applied: rural development, Traditional culture and way of living

Innovation applied: on-line marketing and information are available

Social impact and business results achieved: It contribute to the tourism offer of the area of Vevchani, Struga and Ohrid.

Financial situation / sustainability of the business model:

Key success factors: quality service and customer care

Challenges and problems: marketing and promotion

Year when the enterprise was created: n/a

References (web-site, intent links, video, etc.):

<http://www.kutmicevica.com.mk/about/?lang=en>

<https://www.facebook.com/Kutmicevica/?rf=341678342561940>

This publication reflects the views only of the authors. The European Commission and the national Governments of the participating countries cannot be held responsible for any use which may be made of the information contained therein.