ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database
Sustainable Development Solutions for Hospitality SME

Company name: Restoran Ostrovo

Source: http://www.restoranostrovocom/en/

Country/region of operation: Ohrid, FYRO Macedonia

Sustainability dimension: resource-saving facility management

Description of the enterprise/imitative: The restaurant Ostrovo is located on the southeast side of lake Ohrid on the one of the two islands in the spring of Crn Drim river near the monastery of St. Naum Ohridski surrender with the best nature in the wider region of Ohrid. There are visible 30 underwater springs out of 45 discovered, through the transparent water of the 700 meters long spring of the river Crni Drim. The restaurants offer boat tours that attracts many tourists.

Social/ community impact sought: The restaurant Ostrovo highlighting the cultural and natural assets of St. Naum, Ohrid, namely its natural beauty and cultural heritage.

Stakeholders: visitors on a budget

Approach applied: Nature-eco tourism, lake tourism

Innovation applied: Mini cruise on the source of the river Crni Drim

Social impact and business results achieved: Increase the number of visitors to the restaurant

Financial situation / sustainability of the business model: Sustainability is bolstered through adjustment according to the visitors' demand without any unnecessary extras/luxuries.

Key success factors: Best possible location, low prices,

Challenges and problems: Bad traffic connection

Year when the enterprise was created: 2000

References (web-site, intent links, video, etc.): http://www.restoranostrovocom/en/