

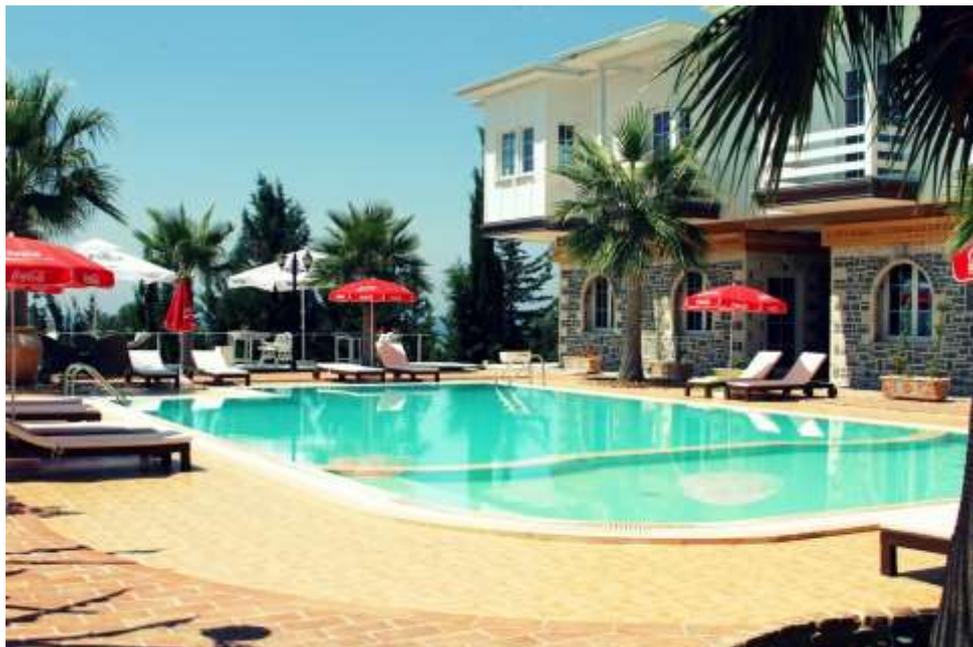
***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Best-Practice Database

Sustainable Development Solutions for Hospitality SME

Company name: Sarajet e Pashait



Country/region of operation: Dhërmi, Vlorë, Albania

Sustainability dimension: Economic, resource-saving technologies, facility management

Description of the enterprise/imitative: Featuring an outdoor pool and an à-la-carte restaurant, Rooms Sarajet e Pashait is just 250 metres from a sandy beach and 2 km from Dhërmi.

The “Sarajet e Pashait” restaurant serves local cuisine, Italian and Greek dishes. The nearest grocery store is 1 km away from the hotel. There is a bus station in Dhërmi village. Llogora National Park is 25 km from the Rooms Sarajet e Pashait. Free on-site parking is provided for all clients. Dhermi is 56.6 km far away from Vlora seaport , 196 km from Durrës seaport and 222 km far away from Tirana International airport “Mother Teresa”.

Social/ community impact sought: The "Sarajet e Pashait" residence, located near the coast of Dhërmi, where the sea water purity is connected with its characteristic construction and with the tranquillity of the sea, has become a favourite destination where local and foreign visitors want to swim, relax and not just in warm summer days, but extended in many more days during the year.

Stakeholders: Visitors that are looking for high-class wellness and SPA

Approach applied: It offers rooms with free minibar, free Wi-Fi and a furnished balcony with sea views, special veranda with pool views. All rooms are decorated with brick and stone wall elements and traditional wooden furniture. A flat-screen satellite TV and air conditioning are provided in each room, while some accommodation units also include a spa bath. The property enjoys a quite location surrounded by forest and features a large terrace with sun loungers. A separate swimming pool for children is available. This is a small hotel and inside it you can enjoy a small bar that offer services only to the own clients. The restaurant "Sofra e pashait" where the breakfast is served is 300m from the hotel, 100m from seaside, as well as a grill corner serving beer and grill dishes all day long in same distance. For all clients who want to enjoy these specialities, from the restaurant they bring all orders into the hotel also, free of charge!

Innovation applied: The combination of different materials, stone, wood, spa use, relaxation possibilities, various water sports, health care throughout the year.

Social impact and business results achieved: The business's stability makes customers to return again by securing in this way the business's sustainability, but also the labor force.

Financial situation / sustainability of the business model: The location and the climate combined with the luxury service and a mix of elements, provided at competitive prices, make this place more and more demanding.

Key success factors: Luxury place, wide-range of relaxing and wellness opportunities at the right location, affordable prices, innovations.

Challenges and problems:

Increasing demand requires constant investment to bring new innovations.

Year when the enterprise was created:2012

References: <http://sarajetepashait.al/>
<https://www.facebook.com/sarajetepashait/>