

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Company name: Shkodra Backpackers Hostel

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Country/region of operation: Shkodër, Albania

Sustainability dimension: Social

Description of the enterprise/imitative :

The hostel is open in a old house in the centre of Shkodër. They used old furniture of the family and friends. Dedicated especially to travellers hiking and biking, but it is open to all who love simply life, nature, human contact, bioeating, special tours.

Social/ community impact sought:

Great marketing for Shkodra and related local businesses in the travelling and tours area. We take care of three friendly dogs, housed from the street. We encourage farmers and small artisans to produce more organic food and products.

Stakeholders: Family business

Approach applied:

Using simple and retro environment, cheap prices, and warm hospitality.

Social impact and business results achieved:

We manage a piece of land placed on the skirt of the city, where, the vegetables used for us and guests of the hostel, are grown. Another extension of the hostel is placed 25 km distance on the sea shore- Camping clandestino – It's a wonderful point to swim, meditate, exercise, kitting, and, at night, get together around a wooden fire.

Financial situation / sustainability of the business model:

The business has extended its activity during the years and is still growing in its products diversity.

Key success factors: Persistence, passion, hospitality.

Challenges and problems:

The initial difficulty in rejecting financially tempting offers to sell the house to construction companies who aimed at building palaces or shopping malls.

Year when the enterprise was created: 2013

Contact person for more information: hostelshkoder@gmail.com

References:

<http://www.micasaestucasa.it/>

<https://www.facebook.com/shkodrabackpackershostel/>