

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE
HOSPITALITY SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

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Company name: Sustainable Urban Planning Organisation

Country/region of operation: Shkoder/ Non governmental Organization

Description of the enterprise/imitative :

‘Game for City’ revitalisation of public space in Vau Dejës Municipality. Supported by US Embassy, Tirana.

- Architecture Consultancy on ‘Design Code - Theth’, like a protected area – National Park. Financed by GIZ
- Tourism Consultancy, ‘EcoTourism destination – Feasibility Study’ Albanian – American Development Fund and High Institution on Territorial Systems and Innovation, Torino, Italy
- ‘Right to the City’ open forums in 8 Balkans Cities (Shkodra, Belgrade, Kotor, Shkup, Mitrovica, Prishtina, Tirana and Prizren)
- TEUTA – Sustainable Urban Mobility Plan for Shkoder (SUMP) supported by EU funds and coordinated by Rec Albania, and to adapt the EU Legislation on air quality directive at Albanian Legislation. Leader applicant
- “VIJA” Environmental Newspaper for Protected Area in Albania
- ‘Shkodra, my family, my bike, my story’ Photo album with bicycles before ‘90s
- Tourism Consultancy on Riviera Plan ‘Integrated Sustainable Development of the Southern Coastal Region’ implemented from GIZ Albania and Ministry of Urban Development
- ‘Uje & Gure’ tourist product on cycling in Shkoder region. Winner of ‘RISI Turistike 2015’ Award, funded by Helvetas Swiss Intercooperation
- ‘4 Open Forums on Totalitarianism Period’ Shkoder initiated and supported by GO2
- ‘Castle to Castle’, tourist product on cycling in Shkoder region. Winner in “Green Ideas” National and Balkans Competition, funded by Rock Feller Brothers Foundation in collaboration with Partners Albania

Stakeholders: GO2, Shkodra Municipality

Approach applied:

Better quality of life for our communities

Innovation applied:

Use of wood, stone, bicycles, etc. Everything ecological in the help of tourism activities.

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Social impact and business results achieved:

More than 50 activities and events organized for sustainable tourism. Over 1,500 people involved in 6 year activity.

Financial situation / sustainability of the business model:

Being an NGO, work is based on volunteering for community activities and involvement. The Association has a permanent staff of 3 people who propose, pursue and carry out the activities.

Year when the enterprise was created: 2012

Contact person for more information:

Eltjana Shkreli: + 355 69 5590290

eltjanashkreli@hotmail.com

References:

<http://www.go2albania.org/>

https://issuu.com/go2albania/docs/go2_portfolio_art__city

<https://www.facebook.com/G02-441072575963389/>

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