

***ENTREPRENEURIAL LEARNING EXCHANGE INITIATIVE FOR SUSTAINABLE HOSPITALITY
SMEs IN THE BALKAN-MEDITERRANEAN REGION***

Subsidy Contract No. BMP1/1.3/2616/2017

Company name: “Wild Duck” Complex Ezerets



Source: <http://shabla.be>

Country and region of operation: village Ezerets, Shabla, Bulgaria

Sustainability dimension: environmental, resource-efficient

Description of the enterprise/initiative: “Wild Duck” Complex in the village Ezerets is situated 5km of the town of Shabla and only 2km of the pristine sandy beach between the village and camping Shabla. Ezerets is one of the few places near the sea, which preserved its unique atmosphere, comfort, peace and tranquility, something missing the big resorts.

The complex offers opportunities for accommodation, dining and active vacation. “Ezerets Lake” – a natural freshwater lake, where fishing enthusiasts will not be bored at all is located right next to the complex. For hunters, the season for quails and pheasants starts in September, while in winter they are allowed to hunt wild ducks.

The hotel part of the complex has individual rooms and offers peace and tranquility in five houses separated as a hotel type. Rooms in the hotel part of the “Wild Duck” can be rented all around the year and at winter are irradiated by a local steam system.

The complex is ideal for weddings, christenings and other family and business gatherings. Next door to the complex is a brand new large pool, and the unique for the area restaurant “Wild Duck”.

There is enough place for children to play in the huge courtyard of the complex, the most interesting of them being of course special well equipped playground and children’s games

in the shallow part of the pool. Not less interesting for them and also for adults are observations of exotic birds in the unique zoo.

In the "Wild Duck" restaurant you the guests can enjoy delicious traditional dishes and specialties such as lamb cheverme, sachs and, of course, the usual fresh seafood and fish.

Social/ community impact sought: A place in the remote, naturally preserved area of Ezeretz where people can enjoy tranquility, local fresh food, as at the same time practice fishing, hunting or sailing.

Stakeholders: Locals and foreigners, children and adult, tranquility seekers and more active guests

Approach: cultural heritage and environmental protection combined with experiential tourism opportunities

Innovation: Visitors can catch fish or hunt game which at request can be prepared in the complex's restaurant.

Social impact and business results: The complex provides opportunities for tourists to get to know the region and raising awareness regarding the cultural heritage and natural resources' preservation in the area.

Financial situation / sustainability of the business model: The sustainability of the business model is ensured by the use of renewable resources, the measures taken in line with environment protection, the use of local and organic products and the awareness raising initiatives conducted by the owners regarding the environmental protection.

Key success factors: environment protection mission above the goals set of wining touristic profit.

Challenges and problems: Difficult maintenance during the winter months and low tourist flow.

Year of establishment: n/a

References (web-site, intent links, video, etc.): <http://shabla.be/restaurants/wild-duck/>

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